

## TRAVEL MONTANA

# 2009 MONTANA GOVERNOR'S CONFERENCE ON TOURISM & RECREATION

## SPONSORSHIP OPPORTUNITIES

THESE SPONSORSHIPS ARE SOLD ON A FIRST-COME, FIRST-SERVED BASIS. PLUS, WE'VE ADDED SOME NEW ECO-FRIENDLY OPPORTUNITIES. ENJOY BENEFITS INCLUDING, BUT NOT LIMITED TO, COMPLIMENTARY BOOTH SPACE AND SPONSOR RECOGNITION THROUGHOUT VARIOUS VENUES.

### Platinum Level Sponsorship

*Luncheons—\$3,000*

A luncheon sponsorship guarantees you premium visibility and time to address the audience from the podium. Two luncheon opportunities available.

*Conference Banquet—\$2,500*

The banquet is a highly attended business occasion where you will receive time to address the audience from the podium.

*☞ Sunday Welcome Reception*

*☞ Exhibitor Reception (pre-banquet)*

*\$2,500 each*

Join your fellow Conference attendees for these popular events.

### Gold Level Sponsorship

\* *Seminar Flash Drive—\$2,000*

Your company's one color logo on this 256MB Flash drive containing seminar handouts.

\* *NEW Name Badge Holders—\$2,000*

Walking billboards for your company's logo—sure to get noticed.

### Silver Level Sponsorship

*Banquet Wine—\$1,500*

Showcase your region's top wine with this popular sponsorship.

*General Session—\$1,500*

Sponsoring a Conference general session will expose your company to the entire Conference delegation. Up to four general session opportunities available.

*Banquet Entertainment—\$1,500*

Sponsoring the closing banquet entertainment will associate your company with final celebration where everyone is guaranteed a good time.

### Bronze Level Sponsorship

\* *NEW Notepads—\$900*

Your logo-branded notepad will be in high demand.

*NEW Break-out Session Room—\$750*

Receive exposure with your banner displayed in your sponsored break-out session room. Opportunity to distribute literature and address the audience—2 sessions guaranteed.

*NEW In-room Gift—\$500*

Wonderful opportunity to showcase your destination's products or gifts. Available for Conference hotel only.

*Refreshment Break—\$500*

Receive premium signage placement next to the Break tables in high-traffic areas of the exhibit floor.

## GREEN SPONSORSHIP OPPORTUNITIES

### Platinum Level Sponsorship

\* *Canvas conference bags with your company logo—\$1,750*

\* *Reusable water bottle & water station (bottle includes logo) — Call for price*

### Gold Level Sponsorship

\* *Eco-friendly coffee station (includes high-traffic placement) — Call for price*

### Silver Level Sponsorship

\* *Biodegradable pens with your company logo—Call for price*

### Bronze Level Sponsorship

\* *Recycling containers with your artwork—Call for price*

\* **Lead time required for production. Deadline to submit materials January 30, 2009.**

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## 2009 MONTANA GOVERNOR'S CONFERENCE ON TOURISM & RECREATION

### SPONSOR BENEFITS

Sponsoring with Travel Montana will ensure Montana's tourism industry will remember you – receiving exposure before, during and after the Conference through our benefits packages. All sponsorships are sold on a first-come, first-served basis and include the following benefit packages.

	Platinum \$2,500 & up	Gold \$1,500 – \$2,499	Silver \$1,000 – \$1,499	Bronze \$500 – \$999
Two (2) conference registrations)				
4-6 minutes at the podium				
Opportunity to hang company banner in meal event room				
Complimentary exhibitor booth				
One complimentary conference registration				
Business name & logo in conference material and on website				
Recognition from the podium				
Name tag with ribbon designating representative as sponsor				

### Exhibitor Booth Space

Special consideration will be afforded our Conference Sponsors in determining booth placement on the exhibit floor. A block of high-traffic booth locations will be reserved for Sponsors until March 15, 2009. Placement will be determined by the level of sponsorship and will be assigned on a first-come, first-served basis.

### 2009 Montana Governor's Conference on Tourism & Recreation

Date: March 30-31, 2009  
Location: Red Lion Colonial Hotel  
Helena Montana

#### For Sponsorship information or to sign up, contact :

Suzi Kopec  
RMS Management Services  
Ph: 406-443-1160  
Email: [skopec@rmsmanagement.com](mailto:skopec@rmsmanagement.com)  
Website: [www.travelmontana.mt.gov/conference](http://www.travelmontana.mt.gov/conference)

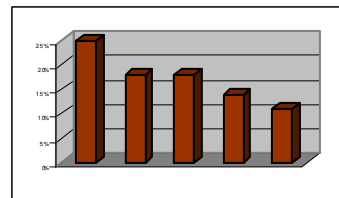
#### Sign up early

Sign up early to take advantage of free listings.

By **January 30, 2009** to have logos/listings included in pre-conference mailer, conference website and displayed during appropriate conference sessions.

By **February 20, 2009** to have logos/listings included in agenda booklet.

### Conference Demographics Approximately 400-450 Attendees



Chambers .....25%  
Hotel/Motel.....18%  
Gov't Agencies.....18%  
Museums .....14%  
Advertising/PR .....11%

*Being a sponsor at the Montana Governor's Conference on Tourism and Recreation is the single most important opportunity to place ourselves and our product before the movers and shakers of Montana's second largest industry.*

Shirley Beck & Dale Siegford  
Sapphire Gallery & Sweet Palace

*Yellowstone National Park Lodges/Xanterra has been a proud supporter and participant in this conference since its inception because of its significance as an educational and networking venue for Montana travel industry professionals.*

Rick Hoeninghausen  
Director Sales & Marketing  
Xanterra Parks & Resorts